

Spring / Summer 2012

### NATIONAL SYMPOSIUM MOVES TO THE FALL

Don't worry – you have not missed the 32nd Annual National Symposium for Healthcare Executives – it has moved to the fall this year but will still be held at Sandestin Beach & Golf Resort beginning October 16th and concluding on October 19th. There will be two ACHE sessions focused on successful physician integration strategies followed by the Symposium Programs. Jonathan Fleece, author of The New Health Age:

The Future of Health Care in America, will deliver the Keynote presentation on October 17th – and all those attending his presentation will receive a complimentary copy of his book.

#### Other speakers and topics include:

Paul Keckley, Executive Director of the Deloitte Center for Health Solutions, "Health Reform: What's Next?"

Thomas A. Atchison, President and founder of Atchison Consulting LLC, "Healthcare Leaders and Change Management: Do's and Taboo's"



Jonathan Fleece

Drs. Greg Carlson & Rick Shewchuk, UAB professors in the Department of Health Services Administration at UAB, "Readiness for Integration." Dr. Carlson and Dr. Shewchuk have been engaged in a study of 'employed physicians' and have developed an empirical instrument to assess the 'readiness' of health care organizations and their medical staffs to integrate via the employment of physicians. Their interactive session will include feedback from executives at one of the hospitals who have been an early adopter of the instrument.

Ken E. Mack, President, Ken Mack and Associates, "Physician Integration Strategies: Advanced Lessons from Successful Organizations". (Two day ACHE session)

David Osborne, innovator and Director of the Nashville Medical Trade Center, the only medical trade center in the United States being developed to serve the needs of the global community through three components: permanent manufacturer showrooms, education and tradeshow space and conference facilities to accommodate a full schedule of medical trade events

Judy Williamson, Client Results Executive for Cerner Corporation, a global supplier of healthcare information technology (HIT) solution.

#### **Booking information:**

Reserve your room before August 10th in be entered into a drawing for a free vacation package at the Sandestin for a future trip. The National Symposium for Healthcare Executives room block code is 2263VP and the URL for the online reservation rooming block is www.Sandestin.com/2263VP.aspx.

There's also a \$100 discount off registration fees for registering for the Symposium before September 28. In addition to the Symposium Programming, we will host the annual meeting of the Alumni Association of the Graduate Programs in Health Administration (GPHA) during lunch on Friday, October 19th. For more details and registration information, go to www.uab.edu/hsacenter.

## 6th Health Administration Case Competition

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### O'CONNOR RECOGNIZED FOR TEACHING EXCELLENCE



Dr. Jeffrey Burkhardt Presenting Award to Dr. Stephen O'Connor

On March 14, 2012, Dr. Stephen J. O'Connor received the School of Health Professions' Excellence in Teaching Award during the Faculty and Staff Recognition Luncheon. After 11 years on the faculty, and teaching hundreds of Master's and Doctoral students, the nomination for the Excellence in Teaching Award was long overdue. Dr. O'Connor is the epitome of energy and activity, serving as the Director of the Master of Science in Health Administration (MSHA) Program for his first nine years at UAB, as well as maintaining a heavy teaching, research, and service load. Further, Dr. O'Connor has also been the editor for the *Journal of Healthcare Management* during the past two years. Dr. O'Connor teaches in the Residential and Executive MSHA programs, the PhD program in Administration Health Services, and the Executive Doctoral program in Administration Health Services.

Teaching has been a passion of Dr. O'Connor's since before his arrival at UAB, and that excitement is contagious in the classroom. While he teaches both applied and theoretical courses in human resource management and organizational theory, not all of the topics keep the students riveted to the edge of their seats. However, Dr. O'Connor's enthusiasm and passion for his teaching does. Frequently seen comments on teaching evaluations by students are: "I really enjoyed O'Connor's teaching style ... He is very passionate about health care Organizational Theory and behavior, and communicated the information very well," or "Dr. O'Connor's passion to teach makes the class fun." What makes this comment especially meaningful is that it is referring to his organizational theory class, a course that other students do not usually call "fun". But that is because most students don't have the opportunity to take Organizational Theory from Dr. O'Connor.

Dr. O'Connor's teaching abilities have not been limited to students in the MSHA program, or even in the United States. For several years, he was also a visiting professor in the School of Management at Bocconi University in Milan, Italy, where he taught Health Care Marketing. Because of this appointment, Dr. O'Connor has been able to arrange for two of the Executive MSHA cohorts to use Bocconi University as the base for their international field visit to expand their graduate healthcare experience.

Not only is Dr. O'Connor well respected in the classroom, that intense desire to serve the students that he teaches carries over outside the class setting. Students know that they are always able to stop by Dr. O'Connor's office to discuss whatever issue is on their mind. During the nine years of being program director, those visits were often non-class related. Regardless, whatever the reason, the students never hesitated to call upon Dr. O'Connor because they knew he was never too busy to talk to them. Dr. O'Connor always responded with his usual compassion and enthusiasm. He is able to develop great rapport with his students. Comments such as "Dr. O'Connor is a great professor that really cares about his students and appears to love what he does" were not unusual. Dr. Jeffrey Burkhardt, Professor and MSHA Program Director, nominated Dr. O'Connor for this award.

Also during the Recognition luncheon, nine Department of Health Services Administration members were recognized for their years of service at UAB.

### YEARS OF SERVICE RECOGNITION



**5 Years of Service:** 2nd Row (far right): Dr. Mickey Trimm Not pictured: Amanda Dorsey



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10 Years of Service:

1st Row (L-R): Angela Fuller Grace
(2nd from left) and Randa Hall (3rd from left)
2nd Row (L-R): Dr. Gerald Glandon (3rd from left)
and Dr. Pamela Paustian (6th from left)



**25 Years of Service:** (L-R): Dr. Eta Berner and Dr. Richard Shewchuk



**35 Years of Service:** Dr. Donna Slovensky

### 6TH ANNUAL CASE COMPETITION TACKLES THE TRAUMA MARKET IN PENNSYLVANIA

Birmingham, AL: Since the inception of the UAB Health Administration Case Competition, this year's case was by far the most complicated scenario that had been presented. We are especially grateful to Thomas Gronow, Vice President Operations at UPMC Mercy, for writing and developing the case from the very interesting "real life" issues related to trauma care in the western Pennsylvania markets - created by the insurer (Highmark) purchasing a provider (West Allegheny) and competing with UPMC for trauma services. We would also like to extend tremendous appreciation to the willingness of UPMC for sharing vast amounts of information that allowed the teams to develop their recommendations. After the competition, Gronow, in a very clever and entertaining way, debriefed the group on the actual strategies his system is deploying.

With continued support from the UAB Health System, the 6th Annual Health Administration Case Competition drew 32 teams from around the country, with four participating

- 12. Rush University
- 13. Saint Louis University
- 14. Texas A & M University
- 15. Trinity University
- 16. Tulane University
- 17. University of Alabama at Birmingham 28. University of North Florida
- 18. University of California Los Angeles
- 19. University of Central Florida
- Medical University of South Carolina 20. University of Florida
  - 21. University of Iowa
  - 22. University of Memphis

for their first time. First place in the competition was awarded to the team from Rush University; second place was awarded to the team from Army-Baylor University; and, third place went to the team from Virginia Commonwealth University. Three other teams were also finalists including University of Central Florida, University of North Carolina at Chapel Hill, and University of Iowa. This year's Honorable Mention winners included Cornell University, Johns Hopkins University, St. Louis University, University of Michigan, University of Minnesota, and University of South Carolina. Members from MSHA Class 47 served as Ambassadors for the visiting teams, which proved to be a great way to network with students from across the country.

This year's Health Administration Case Competition was strengthened by the excellent teams representing schools from around the country as well as the national panel of judges:

- 23. University of Michigan
- 24. University of Minnesota
- 25. University of Missouri-Columbia
- 26. University of North Carolina-Chapel Hill
- 27. University of North Carolina-Charlotte
- 29. University of Pittsburgh
- 30. University of South Carolina
- 31. University of Southern California
- 32. Virginia Commonwealth University



Army-Baylor University

Georgetown University

Johns Hopkins University

7. Georgia State University

10. Ohio State University

11. Penn State University

**Baylor University** 

Cornell University

4.

5.

8.

9.

Baruch/Mt. Sinai College

George Washington University

1st Place Team from Rush University: (L-R) Anthony Patterson (UAB Health System), Mollie Pillman, Dana Stelmokas, and Sveinn Sigurdsson



2nd Place Team from Army-Baylor University: (L-R) Anthony Patterson, Matthew N. Fandre, Kelly A. Roy, and Christopher T. Ogren



3rd Place Team from Virginia Commonwealth University: (L-R) Anthony Patterson, Megan Metzger, Susan Hall, and John Neidenbach

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#### The national panel of senior executive judges included:

- Donald R. Avery, FACHE, President and CEO, Fairview Park Hospital, Dublin, GA
- Tom Balcezak, MD, Chief Quality Officer, Yale New Haven Hospital, New Haven, CT
- Gregory J. Chang, Associate Director, Duke Orthopaedics, Duke University Medical Center, Durham, NC
- · Mark Cohen, MD. Medical Director, DELTA POINT, Inc., Birmingham, AL
- Douglas P. Cropper President and CEO, Genesis Health System, Davenport, IA
- Gabrielle M. Cummings, FACHE, Vice President, NorthShore University Health System, Evanston, IL
- Robert Kolodgy, SVP/CFO, Blue Cross and Blue Shield Association, Chicago, IL
- Adrin Mammen, MS, MBA, FACHE, Six Sigma Black Belt, North Shore LIJ Health System, Lake Success, NY
- Craig Nesta, FACHE, Partner TRG Healthcare, LLC, Philadelphia, PA
- Dell Oliver, MSN, MBA, RN, AVP Executive Development, HCA The Healthcare Company, Nashville, TN
- William L. Roberts, Senior Vice President and Chief Strategy & Development Officer, Baylor Health Care System, Dallas, TX
- · Christine A. Schon, MPA, FACMPE, Vice President, Community Group Practices, Dartmouth Hitchcock, Bedford, NH
- Beemal A. Shah, Chief Operating Officer, Rockdale Medical Center, Conyers, GA
- Erik Swanson Vice President, Strategy, Premier, Inc, Charlotte, NC
- Cynda M. Tipple, FACHE, Chief Operating Officer, Prince William Hospital, Manassas, VA
- Joyce Zimowski, Senior Vice President, Unity Health System, Rochester, NY

#### **Presentation Judges:**

- · Drew Deaton, President and CEO, VIPARR, LLC, Birmingham, AL
- · Cathleen Erwin, PhD, Assistant Professor, Auburn University, Opelika, AL
- Elizabeth Palermo Hedberg, Executive Recruiter, HCA The Healthcare Company, Nashville, TN
- Teresa Shufflebarger, Exec Director, Bus Dev & System Strategic Planning, Baptist Health System, Inc., Birmingham, AL
- Warren Smedley, Service Line Director, UAB Health System, Birmingham, AL
- JVann Martin, MBA, Director, Facilities Planning, UAB Health System, Birmingham, AL

We also want to extend a very special "thank you" to John Lloyd, President and CEO of the Commission on Accreditation of Healthcare Management Education (CAHME), for his tremendous contribution for the past three years as he searched for healthcare executives to serve as our national panel of judges. In this role, John was able to bring a wide variety of organizations representing many geographic areas of the country. In addition, we appreciate Lydia Middleton's contribution to the case competition for sharing her wisdom with the students during their lunch on Thursday and for spearheading the faculty session on Friday.

#### Make plans to attend next year's event on February 27 – March 1 at the Wynfrey Hotel in Birmingham.



Judges: Front Row (L-R): Gabrielle Cummings, Greg Chang, Dell Oliver, Beemal Shah, Cathleen Erwin, PhD, Joyce Zimowski, Erik Swanson, and Liz Hedberg Back Row: (L-R): Warren Smedley, Mark Cohen, MD, Bill Roberts, Craig Nesta, Drew Deaton, Tom Balcezak, MD, Doug Cropper, Don Avery, Christine Schon, Bob Kolodgy, Adrin Mammen and Cynda Tipple



Class 47 Case Competition Ambassadors



John Lloyd and Lydia Middleton

### RESIDENCY PLACEMENT SITES FOR MSHA CLASS 46

#### **Chad Cote**

UAB Callahan Eye Hospital Birmingham, Alabama Preceptor: Brian Spraberry

#### Jordan Crist

Mercy Hospital Springfield Springfield, Missouri Preceptor: Robert Steele, MD

#### Bryan Cutliff

St. Joseph Hospital Fort Wayne, Indiana Preceptor: Eric Looper

#### Andrew Davenport

Providence Hospital Mobile, Alabama Preceptor: Clark Christianson

#### **Drew Davis**

Duke Health System - Revenue Cycle Durham, North Carolina Preceptor: Keith Stover

#### Amy Downs

El Paso Children's Hospital El Paso, Texas Preceptor: Larry Duncan

#### William English

Duke University Medical Center Durham, North Carolina Preceptor: Kevin Sowers

#### Laura Epps

Ochsner Medical Center Baton Rouge, Louisiana Preceptor: Mitch Wasden, EdD

#### Margaret Golden

Accretive Health Birmingham, Alabama Preceptor: Bill Falconer

Lacy Hastings
Gaston Memorial Hospital Gastonia, North Carolina Preceptors: Doug Luckett and Andrea Serra

#### Stuart Hurley

Northwest Medical Center Tucson, Arizona Preceptor: Kevin Stockton

### Brantley Kilgore Dixon Hughes Goodman

Nashville, Tennessee Preceptor: Kevin Locke

#### Whitney Kropp

IntraHealth Group Atlanta, Georgia Preceptor: Patricia Brewster

#### **Brandon Lambert**

PricewaterhouseCoopers Atlanta, Georgia Preceptor: Reatha Clark

#### Phillip Meador

The Emory Clinic Atlanta, Georgia Preceptor: Chris Rayburn

#### Sarah Molony

UAB Health System Birmingham, Alabama Preceptor: Michael Waldrum, MD

#### Andrew Mueller

Gateway Medical Center Clarksville, Tennessee Preceptor: Tim Puthoff

#### Jonathan Neff

The Emory Clinic Atlanta, Georgia Preceptor: Donald Brunn

#### Erin Phillips

Pershing Yoakley & Associates Atlanta, Georgia Preceptor: Jon-David Deeson

#### Elizabeth Pomierski

M.D. Anderson Cancer Center Houston, Texas Preceptor: Gerard Colman

#### Briana Rader

Miami Children's Hospital Miami, Florida Preceptor: Narendra Kini, MD

#### Alexander Reynolds

Methodist Health System San Antonio, Texas Preceptor: Gay Nord

#### Benjamin Richaud

Skyridge Medical Center Cleveland, Tennessee Preceptor: R. Coleman Foss

#### Kriti Sharma

KPMG Healthcare Advisory Practice Chicago, Illinois Preceptor: James Proctor

#### Alvonice Spencer

Healthspring of Alabama Birmingham, Alabama Preceptor: Bob Dawson

#### J. Ryan Starnes

Ochsner Health System New Orleans, Louisiana Preceptor: Mike Hulefeld

#### **Graham Torres**

Children's Medical Center Dallas, Texas Preceptor: Jim Herring/Doug Hock

#### Miller Vance

University of Mississippi Medical Center Jackson, Mississippi Preceptor: Dodie McElmurray

#### Cara Vice

Porter Valparaiso Hospital Valparaiso, Indiana Preceptor: To be determined

#### **Frances Watts**

UCLA Health System Los Angeles, California Preceptor: Shannon O'Kelley

#### **Brian Welton**

Baptist Health Care Corporation Memphis, Tennessee Preceptor: Robert Gordon

#### E. Brooke Wilkinson

Wellstar Health System Atlanta, Georgia Preceptor: Don Campbell, MD nexus Pg 7

## STUDENTS REPRESENT MSHA PROGRAM AT TRANSPLANT CONFERENCE

Written by Drew Davis

Four MSHA Class 46 students traveled to Puerto Rico in April to attend the United Network for Organ Sharing Transplant Management Forum held at the Wyndham Rio Mar Beach Resort. Students Drew Davis and Graham Torres presented original research in an abstract poster presentation.

This research was completed through a semester-long project in an Operations Management and Process Improvement in Healthcare course. Team members included Bryan Cutliff, Drew Davis, Margaret Golden, Brandon Lambert, Graham Torres, Miller Vance, and Cara Vice.

The group worked closely with UAB Hospital Renal Transplant Administrator Brian Berthiaume in Spring 2011 to develop a research focus for the project. Eventually, the team identified an opportunity to create the optimal patient experience by improving patient flow and time efficiency for the patients and his/her family members. Multiple techniques were employed to analyze patient clinic throughput, the addition of a staff phlebotomist, efficiency within the clinic pharmacy department, and the feasibility of off-site lab work.

At the close of the project, relevant findings were compiled into an abstract for submission to UNOS, the nation's largest organ transplant system. The group's work was selected and displayed alongside research from over 30 leading academic medical centers.

The conference showcased the posters all week while transplant managers attended sessions focused on operations, strategy/finance, regulatory/compliance, and clinical excellence. While the abstract did not place first, it was the only student group selected to participate.



(L-R) Graham Torres and Drew Davis



Front: Graham Torres. Back: Drew Davis, Brandon Lambert and Miller Vance

### NEFF INDUCTED INTO HONOR SOCIETY

Birmingham, AL: On May 12th, the Graduation Dinner honoring Class 46 was held at the newly-opened Alumni House. During the evening, Jonathan Neff was inducted into the University of Alabama at Birmingham Chapter of Upsilon Phi Delta Honor Society which was the seventh ceremony for this chapter. The purpose of Upsilon Phi Delta is to further the professional competence and dedication of the individual members in the profession of health care management. Members are selected on the basis of academic achievements, service to the community and contribution to the health care management profession. Graduate students must have a minimum GPA of 3.5 and be in the top 10% of their class. Neff received a rose, a certificate, an honor society pen, cord and a crimson and blue tassel—signifying the official colors of Upsilon Phi Delta.



### MSHA CLASS 47 INTERNSHIP PLACEMENTS SUMMER 2012

Name	Organization	Preceptor
Lauren Baker	Mission Healthcare Asheville, NC	Kate Schmidt
Rebecca Bitterli	Phoenix Children's Hospital Phoenix, AZ	Brian Meyer
Peter Carr	Shands Healthcare Gainesville, FL	Kari Cassel
Erin Cheng	PricewaterhouseCoopers Los Angeles, CA	Nadia Abuzaineh and Michael Longacre
Sydney Fogle	Duke University Medical Center Durham, NC	Craig Johnson
Taylor Hanks	PricewaterhouseCoopers Atlanta, GA	Marty Ferguson
Natalie Harshbarger	Boston Children's Hospital Boston, MA	John Kueven
Paul Hogan	Cancer Treatment Centers of America Chicago, IL	Mark Mansell
Bryan McWhorter	The Emory Clinic Atlanta, GA	Brent Bizwell
Leigh Tiffin	UAB Highlands Birmingham, AL	Anthony Patterson
Kyle Tillman	VAMC Birmingham, AL	Felecia Gaskin
Vincent Turner	St. Bernards Medical Center Jonesboro, AR	Michael Givens

### MSHA CLASS 47 GIVES BACK!

Written by Erin Cheng, Vice President of Philanthropy

The South Shelby Chamber of Commerce hosted its annual Community Health Exposition at Liberty Baptist. There were various vendors and health systems represented at this event. Through free services provided by physicians and other healthcare providers, individuals gained knowledge and educational material about blood pressure, blood glucose level, yellow dot program, chiropractic care, physical therapy, blood glucose, weight, bone density, body mass index, wound care and much more. The UAB MSHA Class 47 acted as the ambassadors for the thirty-five vendors by assisting in duties such as breakdown and setup for the organizations. Mayor Earl Niven of Chelsea, Fox 6 News' J.P. Dice, Chelsea's Fire Department, St. Vincent's 119, Shelby Baptist Health System, Trinity Medical Center were present at the event.



Pictured above Front Row (L-R): Erin Cheng, Shanna Arnold, Rebecca Bitterli Back Row (L-R): Brent Cox, Manish Vashi, Mayor Earl Niven, Craig Earley, Chase Christianson, Vincent Turner, Ben Krueger and Trey Collins

### ALUMNI RECEPTIONS DURING THE SPRING

### ACHE CONGRESS ON HEALTHCARE LEADERSHIP





Left Photo: Chad Christianson, Ronnie Smith, Brad Tate, Holly Jackson, and Todd Jackson

Right Photo: John Kueven, Adam Cook and Jamie McAdams

Left Photo: Jon Vice, Janet Holland and John Holland

Right Photo: Katy Wittman, Chris Brown, Richard Foy and Rudy Lindsey









Left Photo: Josh Hewiett and Peter Basten

Right Photo: Justin Bryant, Rett Grover and Tripp Johnson

Left Photo: Trey Collins, Manish Vashi and Vincent Turner

Right Photo: Wendy Norred, Brent Cox and Ben Decker





### JACKSONVILLE, FL



Chris Collum, Katy Whittman, Ben Whitworth, Carter Ross III, Andres Arciniegas, Jadwiga Wartak, Kristin Harris-Heald, Linda Kim, Jim Burkhart, and Randa Hall

### MIAMI, FL



(L-R): Heenal Patel, Anit Makhija, Narendra Kini, MD, and Atanur Yilmaz

### GREENSBORO, NC



(L-R): Chris Brown, Crystal Miller, Kathryn Evans, and Eric Ford, PhD

### DURHAM, NC



(L-R): Caroline Sarratt and Greg Chang



(L-R): Forrest Daniels, Oscar Aylor, and Derrick Miles



(L-R): Sean Doran and Maggie Herbert

### CHARLOTTE, NC



(L-R): Mike Tarwater and Jon Vice



(L-R): Jerry Bryson and Steve Price



(L-R): Jon Vice, Mike Tarwater, Brent Lammers, Jerry Bryson, Jenna Groner Koebel, Susan Abroms, Steve Price, Jean Wester, and Jay Scannelly

### ALUMNI HIGHLIGHTS

Class #	Δ Ιννουσιο	Desirion Change and Oak on Nove	Organization (City State)
	Alumnus	Position Change and Other News	Organization (City, State)  HealthCare OutReach
8	Ben McKibbens, LFACHE	Executive Director	(Point Clear, AL)
13	Gary Lang	Chief Executive Officer	Oasis Health International, LLC (Hilton Head, SC)
14	Janet Stewart	Director, Strategic Account Development	MedSnap, LLC (Birmingham, AL)
15	Darryl Hewitt, Ph.D.	Principal	DWH Consulting (Castro Valley, CA)
16	Steve Shepherd	Healthcare Consultant	PartnersFirst Management, LLC (Statesboro, GA)
17	Mark Cain	Chief Executive Officer	Tennova-Lafollette Medical Center (Lafollette, TN)
17	Amy S. Leopard	Partner	Bradley Arant Boult Cummings (Nashville, TN)
17	Rica Lewis-Payton, FACHE	Network Director/CEO	Dept. of Veterans Affairs (Ridgeland, MS)
18	Barbara Parker	3rd Grade Teacher	Cherokee Bend Elementary School (Mountain Brook, AL)
19	Sylvia Young, FACHE	President	HCA Continental Division (Denver, CO)
22	Rick Ferguson	Chief Executive Officer	Oklahoma Surgical Hospital (Tulsa, OK)
24	John Borden, FACHE	Chief Executive Officer	The STAR Center (Jackson, TN)
24	Steve Gautney, FACHE	President & Chief Executive Officer	Crisp Regional Medical Center (Cordele, GA)
25	Chip Camp	Chief Executive Officer	Brownwood Regional Medical Center (Brownwood, TX)
25	Kevin Foster	Director of Sales and Operations	Sightline Health (Bellaire, TX)
25	David Frum	President & CEO Bridgton & Rumford Hospitals	Central Maine Healthcare (Bridgton, ME)
25	Greg Neal, FACHE	President/CEO - Wellmont West Region	Wellmont Health System (Rogersville, TN)
26	Paul Storey	Chief Executive Officer	Greenbrier Valley Medical Center (Ronceverte, WV)
27	Doug Beverly	Chief Executive Officer	HealthSouth Rehabilitation Hosp. of North Ala. (Huntsville, AL)
27	Darrell Butler	Financial Associate	Thrivent Financial for Lutherans (Theodore, AL)
27	Lauri Gebhart	Administrator	Children's Center for Digestive Health Care (Atlanta, GA)
27	Tish Towns, FACHE	Senior Vice President, Advocacy & External Relations	Regional Medical Center at Memphis (Memphis, TN)
28	Alice Adams, Ph.D.	Associate Professor, Dept. of Health Sciences	Armstrong Atlantic State University (Savannah, GA)
28	David Barber	President	North Mississippi Medical Clinics (Tupelo, MS)
28	Mary Cannedy-Clarke	Administrator	Bridges/Pathways Medical School Duluth (Duluth, MN)
28	David Figliuzzi	Director, Total Health and Network Operations	CIGNA HealthCare (Hartford, CT)

### **ALUMNI HIGHLIGHTS**

28	Greg Merrill	Chief Operating Officer	Radiation Oncology Services of America (Brentwood, TN)
28	Pamela Pilcher	National Director, Operations Support	HCA/Parallon Performance Group - Physician Services (Brentwood, TN)
28	Jean Wester, FACHE	Senior Director, Revenue and Relationship Management	Novant Health Inc. (Charlotte, NC)
29	Jay Scannelly III	Asst Vice President, Managed Care & Corporate Operations	Carolinas HealthCare System (Charlotte, NC)
29	Susan Slaughter, FACHE	Assistant Administrator, Service Line Development & Operations	Hattiesburg Clinic (Hattiesburg, MS)
30	Phillip Langston	Executive Director of PhysciansFirst	Baptist Health System (Birmingham, AL)
30	Myles Walcott	Practice Manager	Cahaba Valley Surgical Group (Alabaster, AL)
31	Brad Twigg	Manager, Patient Billing Applications	Cone Health (Greensboro, NC)
32	Zan Jones, FACHE	Administrator	Annie's Homecare Agency (Brandon, FL)
32	Amy Mathis	Quality Outcomes Director	West Tennessee Healthcare (Jackson, TN)
32	Jeremy Schrimsher, FACHE	Executive Director	CardioVascular Associates of the Southeast (Birmingham, AL)
33	Adam Kadane	Vice President Operations	HealthSpring (Houston, TX)
34	Larry Crane	Administrator, Family Practice Residency Program	Columbus Regional Healthcare System (Columbus, GA)
35	Russell Pigg	Chief Executive Officer	Eliza Coffee Medical Center (Florence, AL)
37	Jeshahnton Essex, FACHE	Vice President, Administration	Main Line Health (Philadelphia, PA)
37	Matt Gibson, FACHE	Chief Business Development Officer	KentuckyOne Health (Louisville, KY)
37	Larkin Kennedy, FACHE	Executive Vice President, Physicians and Clinics	Rush Health Systems (Meridian, MS)
37	Brad Parsons	Administrator and Chief Executive Officer	NEA Baptist Memorial Hospital (Jonesboro, AR)
37	Lauren Rorabaugh	Executive Director of Surgical Services	Faculty Physicians Network, Carolinas HealthCare System (Charlotte, NC)
37	Jackie Turner	Network Operations Representative	HealthSpring of Alabama (Mobile, AL)
38	Curtis Black	Assistant Director	Emory Specialty Associates (LaGrange, GA)
38	Eric Robinson	Chief Executive Officer	Natchez Community Hospital (Natchez, MS)
38	Ken Whitlock	TRICARE Ops/Patient Admin Flight/CC	United States Air Force (Eglin Air Force Base, FL)
39	Todd Jackson, FACHE	Associate COO	Skyline Medical Center (Nashville, TN)
39	Domingo Valpuesta	Director, Cancer Treatment Center	DCH Health System (Tuscaloosa, AL)
40	Heath Phillips	Meredith and Heath announce the birth of their first child, Claire Kathryn Phillips, who was born on March 2, 2012.	

40	Andrea White	Chief Executive Officer	Select Specialty Hospital (Birmingham, AL)
41	John Kueven	Director of Transplant and Utilization Management	Boston Children's Hospital (Boston, MA)
41	Thomas Roddy	Associate Administrator	Stringfellow Medical Center (Anniston, AL)
41	Brad Stockton	Chief Operating Officer	Turkey Creek Medical Center (Knoxville, TN)
42	Kyle Armstrong	Administrator and Chief Executive Officer	Baptist Memorial Hospital-Collierville (Collierville, TN)
42	Eddie Davis	Corporate Responsibility Officer	St. Vincent Health System (Little Rock, AR)
42	Ashley Dutton	Administrative Director, Geriatrics & Extended Care	Birmingham VA Medical Center (Birmingham, AL)
42	Mackenzie Henry, JD	Corporate Director, Patient Care Operations	Methodist LeBonheur Healthcare (Memphis, TN)
42	David Henry	Director of Clinical Business Operations	Methodist University Hospital (Memphis, TN)
42	Brad Tate	Director, Heart and Vascular Institute	Methodist University Hospital (Memphis, TN)
42	Joe Yoder	Manager, Surgical Oncology & Mt Hood Multispecialty	Legacy Health System (Portland, OR)
43	Kevin Brantley	Project Manager	Ochsner Health System (New Orleans, LA)
43	Sarah Dudley	Assistant Administrator	Princeton Baptist Medical Center (Birmingham, AL)
43	Jenny Friedman	Project Manager - Knowledge Management	Children's Hospital and Health System (Milwaukee, WI)
43	Rett Grover	Operations Administrator	Department of Ophthalmology and the Callahan Eye Hospital (Birmingham, AL)
43	Lee Hammonds	Business Manager, Perioperative Services	UAB Hospital (Birmingham, AL)
43	Parrish Prudhome	Manager, Revenue Integrity	Community Hospital Corporation (Plano, TX)
43	Megan Schrimsher	Administrator of the Huntsville Market and future North Alabama Expansions	HealthSpring of Alabama (Huntsville, AL)
44	Katie Carpenter	Director of Marketing	Covenant Health Centers (Huntsville, AL)
44	Chase Hall	Director of Radiation Oncology	Central Baptist Hospital (Lexington, KY)
44	Daniel McKinney	Assistant Chief Executive Officer	South Baldwin Regional Medical Center (Foley, AL)
E 39	Kirk Alen	President/COO Ambulatory Healthcare Network	St. Vincent's Health System (Birmingham, AL)
E 40	Brett Scullen	Vice President, Pulmonary and Critical Care Services	WellStar Health System (Marietta, GA)
E 41	Melanie Salsgiver, RN, FACHE	Vice President/Clinical Operations, Quality & Risk	North Florida Division at HCA (Fort Walton Beach, FL)
E 41	Yolanda Walker	Assistant Vice President of Federal Operations	NaphCare (Birmingham, AL)

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#### nexus

### Spring / Summer 2012

E 42	John Countzler	Chief Executive Officer	Muhlenberg Community Hospital (Greenville, KY)
E 43	Phillip Denny	Administrator/Network Operations	HealthSpring (Nashville, TN)
PhD	Glenn Yap, Ph.D.	Commander and Administrator	United States Air Force (McGuire AFB, NJ)
PhD	Lejon Poole, PhD	Associate Professor	Director of Healthcare Management Program (Buies Creek, NC)

# PATIENT SAFETY ADVOCATE TO DELIVER VAN ZILE SCOTT LECTURE

This year's Van Zile Scott Lecture, scheduled for September 13th at the Wynfrey Hotel, will be delivered by Sorrel King. In 2001, Ms. King's daughter Josie died as a result of medical errors. Consumed by grief Sorrel was determined to honor Josie's memory. She and her husband created the Josie King Foundation. Setting out to prevent patients from being harmed or killed by medical errors, she entered a world unknown to her-the health care industry.

Sorrel King has become a nationally renowned patient safety advocate. As a public speaker, she travels the country spreading her message to hospitals, doctors, nurses, CEOs, board members, medical/nursing students and more in hopes that Josie's story will inspire change thus creating a better, safer healthcare industry for us all. Sorrel has spoken to hundreds of organizations reaching thousands of healthcare professionals.

The Josie King Foundation has created projects and programs such as:

The Josie King Story DVD

• Care Journal

Nursing Journal

• Condition H

• Disclosure program

Patient Journal App

These projects and programs have been implemented by hospitals around the country. Visit the website for more information - www.josieking.org.



Sorrel's book Josie's Story was published in September 2009 by Grove/Atlantic, Inc. Josie's Story was named one of the best health books in 2009 by the Wall Street Journal, and won the "First Book" award at the 2010 "Books for a Better Life" Awards. Josie's Story is being used in medical and nursing schools around the country. In addition, Sorrel was chosen as one of "50 Women Changing the World" by Woman's Day magazine in February 2010.

### Important Dates

September 13 – 14, 2012: Annual Preceptor's Conference and Van Zile Scott Lecture (Birmingham, AL)

October 16 – 19, 2012: 32nd National Symposium for Healthcare Executives (Sandestin, FL)

February 27 - March 1, 2013: 7th Annual Health Administration Case Competition and

L.R. Jordan Distinguished Lecture (Wynfrey Hotel in Birmingham, AL)

March 12, 2013: Annual Networking Reception During ACHE Congress on Healthcare

Leadership (Chicago, IL)

May 11, 2013: MSHA Class 47 Graduation Dinner (Birmingham, AL)