

THE UNIVERSITY OF ALABAMA AT BIRMINGHAM

Resolution

Granting Initial Approval and Submission to the Alabama Commission on Higher Education (ACHE) of a Proposal for a Bachelor of Art (B.A.) Degree in Writing and Media (CIP Code 23.1301)

WHEREAS, the Board of Trustees approved a Notification of Intent to Submit a Proposal (NISP) for the Bachelor of Art (B.A.) degree in Writing and Media on September 17, 2021; and

WHEREAS, the current labor market for traditional occupations such as journalists, reporters, and editors is declining and the labor market for technical writers, media, and communications specialists are seeing strong growth; and

WHEREAS, the B.S. in Writing and Media offers an interdisciplinary approach to enable students to combine multiple concentrations and disciplines into a single coordinated degree that will provide knowledge and hands-on training to enable students to build a strong portfolio of interactive, multimodal, digital works; and

NOW, THEREFORE, BE IT RESOLVED by The Board of Trustees of The University of Alabama that it grants initial approval of and submission to the Alabama Commission on Higher Education (ACHE) of a Proposal for a Bachelor of Art (B.A.) degree in Writing and Media (CIP Code 23.1301) by The University of Alabama at Birmingham.

Writing the Resolution

All matters that require board approval must include *both* a resolution and agenda item form. When submitting a board item for approval, please provide the resolutions and supporting material (e.g. proposals, curriculum vitae, etc.) via e-mail or on a diskette to the contact below. The board liaison may also assist you in preparing a resolution.

Resolution Format Requirements

Font: Georgia, 12-point

Margins: Left, Top, Bottom and Right Margins=1"

Spacing: Single Spacing

Resolution Body Paragraphs: .5" Indent

Justification: Body of Resolution Full Justified

Campus Name and Resolution Title:

- Center Alignment and Bold
- Campus Name In All Caps
- The word "Resolution" should be underlined
- Title should start with the action being requested of the Board (e.g., Approving, Establishing, etc.)